**Food Marketing and Health Related Research Activities   
Economic Research Service, U.S. Department of Agriculture**

**Publications and WebProducts:**

*Access to Affordable and Nutritious Food—Measuring and Understanding Food Deserts and Their Consequences: Report to Congress*; By Michele Ver Ploeg, Vince Breneman, Tracey Farrigan, Karen Hamrick, David Hopkins, Phil Kaufman, Biing-Hwan Lin, Mark Nord, Travis Smith, Ryan Williams, Kelly Kinnison, Carol Olander, Anita Singh, and Elizabeth Tuckermanty. Administrative Publication No. (AP-036) 160 pp, June 2009

Access at: http://www.ers.usda.gov/Publications/AP/AP036/

*USDA’s Your Food Environment Atlas*

Access at: http://www.ers.usda.gov/FoodAtlas/

*How Much Do Fruits and Vegetables Cost?* By Hayden Stewart, Jeffrey Hyman, Jean C. Buzby, Elizabeth Frazão, and Andrea Carlson Economic Information Bulletin No. (EIB-71) 37 pp, Feb 2011

Access at: http://www.ers.usda.gov/Publications/EIB71/

*Will Calorie Labeling in Restaurants Make a Difference?* By Rosanna Mentzer Morrison, Lisa Mancino and Jayachandran N. Variyam Amber Waves, March 2011

Access at: <http://www.ers.usda.gov/AmberWaves/March11/Features/CalorieLabeling.htm>

[*Taxing Caloric Sweetened Beverages: Potential Effects on Beverage Consumption,* Calorie Intake, and Obesity](http://www.ers.usda.gov/Publications/ERR100/)*,* by Travis A. Smith, Biing-Hwan Lin, and Jonq-Ying Lee, ERR-100, USDA, Economic Research Service, July 2010.

Access at: <http://www.ers.usda.gov/Publications/ERR100/>

# *Promoting Fruit and Vegetable Consumption: Are Coupons More Effective than Pure Price Discounts?* By Diansheng Dong and Ephraim Leibtag. Economic Research Report No. (ERR-96) 31 pp, June 2010

Access at: http://www.ers.usda.gov/Publications/ERR96/

*Fruit and Vegetable Consumption by Low-Income Americans: Would a Price Reduction Make a Difference?* by Diansheng Dong and Biing-Hwan Lin, ERR -70, USDA, Economic Research Service, January 2009.

Access at: <http://www.ers.usda.gov/Publications/ERR70/>

“[Food Policy: Check the List of Ingredients](http://www.ers.usda.gov/amberwaves/june09/features/foodpolicy.htm),” by Elise Golan, Lisa Mancino, and Laurian Unnevehr, in Amber Waves, Vol. 7, Issue 2, USDA, Economic Research Service, June 2009.

Access at: <http://www.ers.usda.gov/amberwaves/june09/features/foodpolicy.htm>

# *Making Healthy Food Choices Easier: Ideas From Behavioral Economics.* By Lisa Mancino and Margaret Andrews. Economic Information Bulletin No. (EIB-29-7) 4 pp, September 2007.

Access at: http://www.ers.usda.gov/publications/eib29/eib29-7/

*Could Behavioral* *Economics Help Improve Diet Quality for Nutrition Assistance Program Participants?* D.R. Just, L. Mancino, and B. Wansink, ERR 43, 2007.

Access at: http://www.ers.usda.gov/publications/err43/

**Data Development Activities:**

*National Household Food Acquisition and Purchase Survey—FoodAPS*

<http://www.ers.usda.gov/Briefing/DietQuality/food_aps.htm>

<http://www.usdafoodstudy.org/>

*Quarterly Food-at-Home Price Database (QFAHPD)*

http://www.ers.usda.gov/Data/qfahpd/index.htm

**Extramural Research Support:**

[*WIC Food Package Revisions: Impact on Food Purchases and Access to Healthy Foods*](http://www.ers.usda.gov/Briefing/FoodNutritionAssistance/funding/descript2010.htm#WICfood)*; and Follow-Up Study on* [*Access to Healthy Foods: The Role of Market Competition, WIC Policy, and Vendor Attitudes*](http://www.ers.usda.gov/Briefing/FoodNutritionAssistance/Projects/long.asp?FANRP_NO=243&Awardyear=2008)*;* Tatiana Andreyeva, Yale University.

[*Food Security and Access to Retail Food Establishments Among Emergency Food Program Recipients*](http://www.ers.usda.gov/Briefing/FoodNutritionAssistance/funding/descript2010.htm#foodsecure)*;* James Mabli, Mathematica Policy Research, Inc.

[*Local Economic Conditions, Food Assistance and Food Insecurity Among Households With Children*](http://www.ers.usda.gov/Briefing/FoodNutritionAssistance/funding/descript2010.htm#local)*;* Qi Zhang, Old Dominion University.

**Fostering Research Communication**

*Using Scanner Data to Answer Food Policy Questions Conference*, June 1-2, 2011, ERS Headquarters, 1800 M St NW, Washington, DC. The conference will investigate how proprietary scanner data can contribute to food policy research. It will also address methodological issues and the future potential of scanner data.